



PERMISSION FOR USE OF IMAGE ON MOUNT ALVERNIA COLLEGE MULTI MEDIA

Please email this form to enrolments@mta.qld.edu.au

With the introduction of new Australian Privacy Principles (2014), we are working hard to ensure that Mount Alvernia College meets best practice in regards to use of our students' images in media and communication. All families sign a form at enrolment on Use of Images for Mount Alvernia College Communications; however, with the emergence of our College's Facebook page as a popular form of communication, we would like to ensure that we have clear permission from all families for use of images on this site.

Student images will always reflect Mount Alvernia College's values and may be posted on our Facebook page for:

1. College events
2. Cultural events
3. Academic competitions
4. Leadership activities
5. Sporting events
6. Student achievements

In most cases, student images will be part of a group and no identifying information will be included. In images of only one student (such as achievements), the student will be informed that it will be on the College's Facebook page and will be given the opportunity to decline. For individual images, the College will use the student's first name and year group only, with the exception being when sharing a post from external media where the student's full name may have been used.

On some occasions, pictures are also taken of parents/caregivers. The College will at all times ask the family members involved for verbal permission for use on social media.

We would appreciate if all new families complete the following permission:

I _____ do/not (please note which) give permission for Mount Alvernia College to use images of my child/children on the College's Facebook page:

Name/s:

Year Group & Entry Year:

Name:

Mobile contact:

(If your daughter is to appear in media and communications or in large College group photos, the college will contact you for permission).

Thank you for your support in meeting our privacy requirements whilst supporting our emerging online communications. If you have any queries, please email: [mail to: mta@mta.qld.edu.au](mailto:mta@mta.qld.edu.au)