

2024

# SPORT SPONSORSHIP PROPOSAL



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# **SPONSORSHIP OVERVIEW**

Mount Alvernia College fields teams across the Catholic Secondary Schoolgirls' Sports Association (CaSSSA), Queensland Rugby 7s, Queensland Futsal, Vicki Wilson Netball, Queensland Catholic Netball (QC), Queensland Independent Secondary Schools Netball (QISSN), Champion Basketball Schools Queensland (CBSQ) and many more. The 2023 season has thus far brought in success in various sports, including premierships in rugby, netball, volleyball, and touch football, and we are on track for more premierships in Term 4.

The Mount Alvernia College Sports Department are currently pursuing companies who would be interested in a sponsorship package for our representative and coach apparel for the 2024 season.

The package would include the sponsor's logo printed on all representative and coaches' shirts. Based on 2023 numbers, 390 students who competed in Swimming, Cross Country, Athletics, Basketball, Touch Football, Futsal, Rugby 7s and Netball will be presented a shirt.

Sponsorship is \$500 +GST per logo. This will not only gain your business exposure during training sessions, but at various venues across Brisbane, and interstate during game day preparations. Full sleeve sponsorship is also available at a negotiated price.





# SPONSORSHIP INCLUSIONS

- 1. Company logo on all representative team training/warm up shirts
- 2. Company logo on coach's shirts
- 3. Acknowledgement on all Mount Alvernia sports pages
- 4. Acknowledgement at the start of each term on Mount Alvernia College Facebook and Mount Alvernia College Instagram page
- 5. Acknowledgement on Mount Alvernia College weekly results pages
- 6. Acknowledgement in the Mount Alvernia College newsletter
- 7. One training shirt for personal use/framing
- 8. Acknowledgement in sports reports



# **VISUAL EXAMPLE**

#### **Important Note:**

Sponsors logo will be required in a vector file format.

The logo and payment will be required by no later than Friday 8 September 2023.

## SPONSORSHIP CONFIRMATION

#### **DETAILS FOR PAYMENT:**

2024 Mount Alvernia College Sponsorship Amount = \$500.00 + GST= \$550.00

To confirm and secure your sponsorship, please make a \$550.00 payment by clicking on the link below.

## **PAYMENT LINK**

#### PLEASE NOTE:

Our Head of Sport, Charmaine Ferguson <u>fergc@staff.mta.qld.edu.au</u> will contact you once payment has been made to request your vector file logo. A receipt can be forwarded on request.

If you have questions please contact Charmaine Ferguson.

